

DESCRIPTION

Chile's wine heritage dates back to 1548, when Spanish monks brought wine grapes with them to the New World. The Spanish settlers quickly discovered that their new country's soils and climate were perfect for growing grapes. By the time Chile declared its independence from Spain in 1810, the Chilean wine industry was well-established and flourishing.

Spanish settlers brought wine grapes with them to Chile and the rest of their New World empire. The first vines planted in Chile were país, or mission, grapes. After independence, Chileans began to travel more and to bring new grape varieties and ideas about wine production back with them from trips to Europe.

Chile's wine industry took on a more international flavor when Silvestre Ochagavía planted French wine grapes in his vineyard in the early 1850s. His winery, Viña Ochagavía (now owned by Carolina Wine Brands), was the first in Chile to sell wines made from French varietals. Neighboring growers followed his lead, and Chile's wine industry continued to grow.

Unfortunately, Chilean wine producers saw their burgeoning industry dwindle to almost nothing as the world was torn apart by World War I, the Great Depression and World War II. Postwar isolationism, a product of the country's political struggles, persisted until the early 1980s, when Chilean dictator Augusto Pinochet reversed the country's commitment to isolationism and state ownership of property. At that time, wine producers began to upgrade and modernize their equipment and expand production of wines for export.

In 2004, winemaker Eduardo Chadwick of Viña Errázuriz made history in Berlin. His Viñedo Chadwick 2000 took first place in a blind tasting of 16 wines from France, Italy and

Chile. Second place went to another Chilean wine, Seña 2001. Following in third place was Château Lafite 2000. The secret was out in the open: Chilean wines were not only about value, but about true quality as well.

Today, Chile exports about 60 percent of the wines it produces. Chilean wines are known around the world for their quality and value. The wine industry in Chile is evolving; innovation and terroir are becoming increasingly important.

In 1952, patriarch Søren Axelsen left his native Copenhagen to travel the world. Eventually, he settled in California to grow his own grapes. But he never forgot the remarkable growing regions he had seen in Chile, in particular Colchagua Valley, which showed such great potential to produce world-class wines.

By 1989, he had realized his dream, founding Viña La Playa alongside his sons Peter and Eric. Viña La Playa of Chile is a partnership between the Axelsens and two promient Chilean winemaking legends: the Sutil and Errázuriz families. The winery encompasses 597 acres of prime property in the Colchagua Valley, where its vineyards enjoy a unique microclimate that fosters the growth of premium wine grapes.

With near-perfect growing conditions, Colchagua Valley has been described as "The Next Napa" as "arguably Chile's premier opportunity for world-class wine production" and as "2005 Wine Region of the Year," yeilding "some of the most compelling wines in the world" -Wine Enthusiast

Tasting Notes

NOSE:

Ruby-red with deep purplish hues and aromatic notes of fresh blackberries, raspberries, and spices.

PALATE:

On the palate, the wine has hints of vanilla, raspberry, cherry, and oak with a long, elegant finish.

PAIRING:

Grilled or roast beef and filet mignon; Blue cheese, Cheddar cheese, and Gorgonzola; grilled or roast chicken, Garlic, Mushrooms, Lamb, Roast pork and pork loin, Pasta dishes with tomato-based sauces, Turkey, and veal chops.

Colchagua Valley D.O., Chile



