

## VINA MARTY MARIPOSA ALEGRE CABERNET SAUVIGNON 2020/\$18.99



### DESCRIPTION

Viña Marty was created in 2008. This project was born with the vision of Pascal Marty, Owner and Winemaker together with key partners.

The wines represent the synthesis of a life in the wine industry. Pascal Marty combines his experience gained in France, California, Chile and the world's most prestigious wine regions, to create wines with soul and history.

After graduating from the Bordeaux Institute of Oenology in 1982, Pascal Marty served as Winemaker for Baron Philippe de Rothschild S.A. for more than 14 years. He was an integral part of the company's global expansion process. In the United States, Baron Phillippe made a joint venture with Robert Mondavi so Pascal was living in California to participate in this new project: Opus One. Years later, Pascal would take on a new professional challenge to take charge of the new joint venture created by Baron Phillippe and Viña Concha y Toro in Chile: Viña Almaviva, in the Maipo Valley.

In California, Pascal became a key technical member of the Opus One team, where he was able to lead the development and construction of the innovative wine cellar and vineyards. Quickly after its launch in 1984, Opus One (a red blend made from Cabernet Sauvignon along with other Bordeaux varietals such as Cabernet Franc and Merlot) became an industry-award-winning wine, carving out its own niche in the market as the first truly ultra-premium wine.

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In 1997, Pascal was chosen to develop the first project in Chile to produce a super premium wine in the Maipo Valley. This is how he became Co-General Manager and Winemaker of Viña Almaviva S.A. Thanks to the use of the classic principles of Bordeaux viticulture, Pascal revitalized 40 hectares of vineyards and also supervised the construction of the new winery. Since its inception, Viña Almaviva has been consistently ranked as one of Chile's top wineries. Over the years, the wines produced by Pascal Marty have received extraordinary scores of between 95 and 100 points from prominent industry personalities such as Robert Parker and international magazines such as Wine Spectator.

In 2003, Pascal had the opportunity to train and design a unique project that led to the creation of the first iconic wine of the traditional Viña Cousiño Macul called Lota. Since its launch, this super-premium quality red blend has received scores in excess of 93 points as well as rave reviews from industry leaders.

With a long career in the Chilean wine industry and the world, Pascal has been a Consulting Winemaker in outstanding wineries in regions such as California, Oregon, Washington, New York, Uruguay, and of course, in Chile as well. His signature experience and style can be found throughout the entire VIÑA MARTY portfolio, where Old World tradition and expertise blend with New World excellence and technology. Today, Pascal is completely dedicated to the growth of VIÑA MARTY, to continue producing excellent quality wines that our consumers enjoy, and at the same time, creating a powerful brand.

### **VIÑA MARTY MARIPOSA ALEGRE CABERNET SAUVIGNON 2020**

Pillpintu means "Butterfly" in Quechua. A symbol of youth, eternal love and resurrection, the "Mariposa Alegre" is a poetic emblem of the Gran Reserva range. Available in Cabernet Sauvignon, Carménère, Syrah, Malbec and Chardonnay, this range is the best expression of the Curicó, Colchagua, Cachapoa, Aconcagua and Leyda valleys.

The local legend tells the tragic love story between a young Inca warrior, Kalak, and the beautiful F.A. princess. Like butterflies, emotions are fleeting, while beauty lasts forever. Their pure feeling for each other remains within a magical story, forever etched in our mountains. Mariposa Alegre's mono-varietal wines aim to represent the tradition and complexity of each valley in which they are produced. Handcrafted in a traditional style, it combines the best of French oenology with Chilean terroir.

### **Tasting Notes**

#### **Nose:**

Mingled aromas of flowers and berries.

#### **Palate:**

This is creamy and spicy, polished and sleek, with less spice and more fruit, but produced in a similarly approachable way to its Carmenere counter-part.

## Pairing:

Chilean Cabernet pairs well with hearty dishes like game, smoked duck, steak, and lamb.

Winery Website: [MARIPOSA ALEGRE | Viña Marty \(vinamarty.cl\)](http://MARIPOSA ALEGRE | Viña Marty (vinamarty.cl))

## Fun Facts

Very fresh and floral with violet and dark-berry aromas and flavors. Medium body. Fine tannins. Juicy blackberries and a pretty hint of walnuts and chocolate at the end. Drink or hold. - **91 points James Suckling**

## Colchagua Valley D.O., Central Valley, Chile

